Imagine H2O - 2011 Wastewater Startup Business Competition (Nov. 15 Deadline)

Imagine H2O – a nonprofit with a mission to inspire and empower people to solve water problems – is seeking water startups for its 2011 Wastewater Prize competition. Your insight and connections will contribute to the success of this competition and help Imagine H2O expand the premier ecosystem for water innovation.

On September 1, Imagine H2O launched its 2011 Wastewater Prize. This year, Imagine H2O will offer up to $200,000 USD in prizes to water startups from around the world. The deadline for entries is November 15, 2011. Full competition terms are available on the Imagine H2O website. A quick summary on who should enter the 2011 Wastewater Prize:

- Startups that focus on a water business that improves the wastewater industry (wastewater is defined as used water; it does not include unused waters such as seawater or naturally brackish water).
  - Startups may include but are not limited to ones that utilize innovations related to reuse, treatment, resource recovery, energy production, smart management, and other methods to generate revenue from wastewater opportunities.
- Startups must have been formed or incorporated on or after January 1, 2007 (wastewater businesses that are not yet incorporated as a for-profit entity can also enter, but will be required to form a for-profit entity if selected for award).
- Both pre-revenue startups (not generated any revenue since incorporation; not received equity investment greater than $1.5mm USD) and early revenue startups (not generated more than $1mm USD in revenue for one calendar year; not received equity investment greater than USD $3mm USD) are eligible to enter.

We ask that you please share this message with any water businesses or entrepreneurs in Australia National University's network and elsewhere that might benefit from the competition. Also, please forward any names of the companies and their respective principals to us who might be interested in competing. Finally, we would also appreciate any assistance in further advertising the competition – e.g., email newsletters, website banners, etc.

Prospective entrants should:

- Email prize@imagineh2o.org to express interest in the competition;
- Join Imagine H2O’s online community (YouNoodle account required) to receive additional details about the competition and connect with other entrepreneurs, investors and industry leaders; and
- Attend a workshop or webinar (optional - see www.imagineh2o.org for workshop and webinar dates).

Thank you in advance for your help.

Warmly,
Rebecca Peters

UC Berkeley - College of Natural Resources
Environmental Science, Policy, and Management
Imagine H2O Associate - rebecca@imagineh2o.org